

Kevin Cote

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Work History

Editorial Director/TV News Producer, 2000 to Present

- Editorial Director KircherBurkhardt Editorial Management & Corporate Publishing, Berlin.
- News producer, Deutsche Welle TV, Berlin.

Editor-in-Chief, *Zitty Stadtzeitung*, 1997–2000

- Improved readability and navigation in 284-page magazine through structural overhaul and new typography.
- Increased sales to 65,000 copies through new editorial sections and marketing campaign.
- Relaunched annual dining-out guide and created restaurant database.
- Pall Mall Journalism Prize, 1999, for features on changing work patterns.

Editor-in-Chief, *Metropolis* magazine, 1995–1996

- Relaunch of earlier English-language monthly *Checkpoint* new publishing partnership.
- Official City Guide to the Berlin Film Festival, 1995.
- Negotiated sale of Urban Media GmbH, publisher of *Metropolis*, to Holtzbrinck Group.

Editor-in-Chief, managing partner, *Checkpoint Berlin*, 1992–1995

- Initiator and founding partner of Anglo-German joint venture with Time Out Ltd. and Zitty Verlag to produce quality English-language monthly in Berlin.
- Assumed additional responsibilities as managing director in 1993.
- Published the official program for the MTV Europe Video Awards, 1994.

Editor-in-Chief, *Commerce Germany*, 1991–1992

Editor, *Advertising Age's Euromarketing*, 1987–1991

Features Editor, *Ad Age's Focus*, 1985–1987

Germany Correspondent, Crain Communications, 1982–1985

Freelance Journalist, 1979–1982

Editor/Consultant, Marketing Group (Fort Washington, PA), 1977–1979

Publications Editor, Capital Blue Cross, 1976–1977

Education

B.A. School of Journalism, Pennsylvania State University, 1976.

Activities

Founding board member, Broad-Based Organizing in Germany. Steering committee member, American Chamber of Commerce in Germany (Berlin Chapter 2000–2007), Founding member, American Voices Abroad. Former Troop Council Member, BSA Troop 46 (Transatlantic Council).

References, clips and sample publications available on request.